

WBCSD at COP30

Weekly program 3-9 November | São Paulo

- **Thursday, 6 November**

- Sustainable Innovation Forum 2025
 - 11:00 – 12:00 h: *Roundtable: Coordinating Efforts to Accelerate Regenerative Landscapes in Brazil*
 - 15:10 – 15:55 h: *Scaling Regenerative Agriculture: From Pilot to Investment Framework*
 - 17:20 – 18:00 h: *The business of climate: unlocking the ROI of sustainability*
- 18:00 – 20:00 h: *Blended Finance Solutions for a Just Transition*

- **Friday, 7 November**

- 08:00 – 10:00 h: *Quantifying the Financial Effects of Sustainability Risks & Opportunities*
- 08:00 – 17:30 h: *High-level Convening on Food and Agriculture*
- 13:30 – 17:00 h: *Integration Summit*

- **Saturday, 8 November**

- Climate Implementation Summit
 - 09:00 – 10:00 h: *Opening Remarks*
 - 10:10 – 10:45 h: *The Power of the Private Sector to Deliver Climate Solutions*
 - 14:00 – 15:00 h: *Roundtable - The Materiality Mindset: Transforming Assessments into Strategic Opportunities*
 - 15:30 – 16:30 h: *The Emissions Reduction Accelerator (ERA) High-Level Roundtable: Unlocking Business Value Through Value Chain Decarbonization*
 - 11:00 – 12:30 h: *Roundtable - Implementation Dialogue – Enabling Business and Government to Move Faster Together*
 - 19:30 – 23:00 h: *Climate Action Innovation Zone Gala Dinner*
- 16:00 – 18:00 h: *Nature Action Portal - Soft launch in São Paulo*

WBCSD at COP30

Weekly program 10-16 November & 17-23 November | Belém

- **Tuesday, 11 November**

- 12:00 – 14:00 h: *Executive Roundtable on a Just Climate Transition*
- 13:45 – 15:15 h: *Global Circularity Protocol for Business: Impact on climate, nature & equity*
- 14:00 – 15:00 h: *Roadmap to Zero: Accelerate. Adopt. Deploy*

- **Wednesday, 12 November**

- 07:30 – 08:15 h: *Virtual Member Briefing – Week 1*

- **Friday, 14 November**

- 11:00 – 12:30 h: *Business Models for Deep Retrofitting of Commercial Assets Delivering ROI*
- 15:45 – 17:00 h: *COP30 Seminar on Avoided Emissions*
- Time TBC: *How Insurance is Helping Accelerate Transition Finance: Results and Solutions that can power over \$150bn for Re/afforestation & Regenerative Agriculture*

- **Saturday, 15 November**

- 18:30 – 20:00 h: *Advancing Environmental Synergies: Towards UNEA-7 and Beyond*
- Time TBC: *Land restoration for climate: non-state actor solutions, private sector progress*

- **Monday, 17 November**

- 14:00 – 14:50 h: *Creating Shared Value: Guiding Principles for Forest Community Engagement*

- **Wednesday, 19 November**

- 07:30 – 08:15 h: *Virtual Member Briefing – Week 2*
- 15:20 – 16:35 h: *Scaling Regenerative Landscapes: Thinking Globally and Acting Locally*
- 19:00 – 22:00 h: *Connecting for action toward COP31*

- **Thursday, 20 November**

- 18:00 – 19:30 h: *RAIZ Initiative Reception: Mobilizing Blended Finance for Farmland Restoration*

Thursday, 6 November 2025

Main event

Sustainable Innovation Forum 2025

6-7 November | Climate Action Innovation Zone, São Paulo

Returning for its 16th year at COP30, this flagship event of the Climate Action Innovation Zone will amplify the role of the private sector in delivering climate solutions, connecting governments and investors with the practitioners and problem-solvers delivering climate solutions on the ground.

[REGISTER HERE](#)

Sessions at the Sustainable Innovation Forum

where WBCSD is participating

Roundtable: Coordinating Efforts to Accelerate Regenerative Landscapes in Brazil

11:00 - 12:00 h | Climate Action Innovation Zone, São Paulo

WBCSD is organizing this roundtable.

This roundtable will convene a diverse group of stakeholders to explore strategies for advancing public-private partnerships, driving technical assistance, and convening farmer-focused dialogues. Participants will explore strategies to scale investment, advance public-private partnerships, expand technical assistance, and effectively engage producer groups in 2026.

Key Contact: André da Silva Amaral, amaral@wbcsd.org

Key Content Area/Team

Action Agenda on
Regeneration Landscapes
(AARL) / Landscape
Accelerator Brazil (LAB)

How to participate

**Register for the
Sustainable Innovation
Forum [here](#)**

Scaling Regenerative Agriculture: From Pilot to Investment Framework

15:10 - 15:55 h | Climate Action Innovation Zone, São Paulo

Diane Holdorf, Executive Vice President from WBCSD, will participate in this panel.

The IFC will launch its Regenerative Agriculture Framework, showcasing how value-chain partnerships across Latin America and the Caribbean are turning pilots into bankable, scalable models. This discussion will highlight how regenerative practices boost farmer incomes, strengthen supply chains, and deliver climate, biodiversity, and energy transition gains — with IFC highlighting its role in mobilizing private capital for food system transformation.

Key Contact: André da Silva Amaral, amaral@wbcsd.org

Action Agenda on
Regeneration Landscapes
(AARL) / Landscape
Accelerator Brazil (LAB)

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Sustainable Innovation
Forum [here](#)**

The business of climate: unlocking the ROI of sustainability

17:20 - 18:00 h | Climate Action Innovation Zone, São Paulo

Peter Bakker, CEO of WBCSD, will moderate this panel.

This panel will explore how companies are reframing sustainability as a driver of innovation rather than a cost, and how early movers are leveraging climate leadership to attract talent, expand market share, and differentiate in a rapidly evolving green economy.

Key Contact: Helen Fairclough, consultant-fairclough@wbcsd.org

**Register for the
Sustainable Innovation
Forum [here](#)**

Events	Key Content Area/Team	How to participate
Blended Finance Solutions for a Just Transition 18:00 – 20:00 h São Paulo <i>This event will convene executives from financial institutions, investors, DFIs, MDBs, philanthropic foundations, corporations, and NGOs, with a shared interest in advancing socially inclusive climate solutions.</i> Key Contact: Iris Van der Velden, vandervelden@wbcsd.org	People Action	By invitation only. For more information, reach out to Iris Van der Velden at vandervelden@wbcsd.org

Friday, 7 November 2025

Events	Key Content Area/Team	How to participate
Quantifying the Financial Effects of Sustainability Risks & Opportunities 08:00 – 10:00 h São Paulo <i>This session will explore key challenges and opportunities associated with the business case for sustainability, including both risk mitigation and value creation opportunities.</i> Key Contact: Catherine Puga, puga@wbcsd.org	Corporate Performance & Accountability	Register your interest here
High-Level Convening on Food and Agriculture 8:00 – 17:30 h São Paulo <i>This high-level convening will elevate food and agricultural systems as essential levers for climate adaptation and mitigation, highlighting strategic investment pathways to bolster climate resilience, ensure long-term food and economic security, and support nature-positive agriculture and food systems. Co-hosted by WWF and various partners, and supported by WBCSD, a panel discussion will be followed by thematic breakout groups to address key challenges and brainstorm solutions ahead of Belem.</i> Key Contact: Matilda Evans, evans@wbcsd.org	Agriculture & Food	By invitation only. For more information, reach out to Matilda Evans at evans@wbcsd.org
Integration Summit 13:30 – 17:00 h São Paulo <i>Aligning business leaders, investors, and standard-setters around a shared roadmap that makes corporate performance frameworks interoperable, actionable, and value-preserving by 2030.</i> Key Contact: Catherine Puga, puga@wbcsd.org	Corporate Performance & Accountability	Register your interest here

Saturday, 8 November 2025

Main event

Climate Implementation Summit

8 November | Climate Action Innovation Zone, São Paulo

The Climate Implementation Summit is a high-level platform aligned with the COP30 Presidency's call for global, collective action to deliver on the goals of the Paris Agreement. Anchored in the COP30 Action Agenda and Baku-to-Belém Roadmap, the Summit convenes business, finance, and philanthropy to turn ambition into action and momentum into delivery.

[REGISTER HERE](#)

Sessions at the Climate Implementation Summit

where WBCSD is participating

Key Content Area/Team

How to participate

Opening Remarks of Climate Implementation Summit

09:00 – 10:00 h | Climate Action Innovation Zone, São Paulo

Peter Bakker, CEO of WBCSD, is speaking.

Register for the Climate Implementation Summit [here](#)

The Power of the Private Sector to Collectively Deliver Climate Solutions

10:10 – 10:45 h | Climate Action Innovation Zone, São Paulo

WBCSD is convening this panel.

Leaders from business, finance, and government will explore together the shift from pledges to proof, focusing on the concrete actions that generate both economic value and measurable climate impact, ranging from demand-side policies and credible data systems to delivery-focused partnerships.

Key Contact: Marc Gijsbers, gijsbers@wbcسد.org

Value chains

Register for the Climate Implementation Summit [here](#)

Roundtable - The Materiality Mindset: Transforming Assessments into Strategic Opportunities

14:00 – 15:00 h | Climate Action Innovation Zone, São Paulo

WBCSD is one of the organizers of this roundtable.

Join us to discuss how companies can move beyond compliance-driven materiality assessments to embed materiality in governance, strategy, and capital allocation—turning sustainability insights into drivers of business performance and impact.

Key Contact: Catherine Puga, puga@wbcسد.org

Corporate Performance & Accountability

Register for the Climate Implementation Summit [here](#)

The Emissions Reduction Accelerator (ERA) High-Level Roundtable: Unlocking Business Value Through Value Chain Decarbonization 15:30 – 16:30 h Climate Action Innovation Zone, São Paulo <i>WBCSD is organizing this roundtable.</i> <i>This closed-door roundtable will bring together senior executives from WBCSD member companies, partners, and invited guests to discuss how the Emissions Reduction Accelerator (ERA) can help translate global ambition into tangible emissions reduction and business value across value chains.</i> Key Contact: Denise Filip, filip@wbcسد.org	Emissions Reduction Accelerator	By invitation only. For more information, reach out to Denise Filip at filip@wbcسد.org
Invitation Only Roundtable - Implementation Dialogue – Enabling Business and Government to Move Faster Together 11:00-12:30 h Climate Action Innovation Zone, São Paulo <i>WBCSD is organizing this roundtable.</i> <i>This private roundtable will bring together a small group of forward-looking government, business, and finance leaders to explore how aligned countries and companies can better coordinate to accelerate sustainable growth across value chains and regions.</i> Key Contact: Lewis Hill, lewis.hill@wbcسد.org	Policy, Advocacy & Member Mobilization (PAMM)	By invitation only. For more information, reach out to Lewis Hill at lewis.hill@wbcسد.org
Climate Action Innovation Zone Gala Dinner 19:30 - 23:00 h Climate Action Innovation Zone, São Paulo <i>This exclusive gathering will bring together a select group of leaders from business, government, international organizations, and academia to set the stage for COP30 in Belém.</i> Key Contact: Myriam Merchan, merchan@wbcسد.org		C-suite Gala Dinner, by invitation only. If your company's leadership is interested in attending, please reach out to merchan@wbcسد.org
Events	Key Content Area/Team	How to participate
Nature Action Portal - Soft launch in São Paulo 16:00 - 18:00 h São Paulo <i>In-person soft launch of WBCSD's Nature Action Portal, including a preview of the Portal and an opportunity to hear from corporate leaders and partners who have actively contributed to the platform's development in recent years.</i> Key Contact: nature@wbcسد.org	Nature Action	Register your interest here

Tuesday, 11 November 2025

Events	Key Content Area/Team	How to participate
Executive Roundtable on a Just Climate Transition 12:00 - 14:00 h Belém <i>This session unpacks the business case for Just Transition (JT) and how approaches vary across sectors and regions. It introduces the Business Leaders Guide as a practical tool and sparks C-suite dialogue on how JT shapes performance and competitiveness.</i> Key Contact: Wouter van Monsjou, vanmonsjou@wbcsd.org	Just Transition	By invitation only. For more information, reach out to Wouter van Monsjou at vanmonsjou@wbcsd.org
Global Circularity Protocol for Business: Impact on climate, nature & equity 13:45 - 15:15 h Blue Zone - Japanese Pavilion, Belém <i>Developed with over 80 organizations and 100 experts, this interactive session, supported by Japan's Ministry of the Environment (MOEJ), will feature the WBCSD launch event of the Global Circularity Protocol for Business (GCP).</i> Key Contact: Filipe Camaño Garcia, filipe.garcia@wbcsd.org	Global Circularity Protocol	Blue Zone access. Open to everyone with a Blue Zone badge.
Roadmap to Zero: Accelerate. Adopt. Deploy 14:00 - 15:00 h Blue Zone - Thematic Hub, Belém <i>This high-level session highlights breakthrough solutions for zero-emission and intermodal transport, highlighting global efforts to accelerate decarbonization across road, rail and multimodal systems.</i> Key Contact: Urska Skrt, urska.skrt@wbcsd.org		Blue Zone access. Open to everyone with a Blue Zone badge.

Wednesday, 12 November 2025

Events	Key Content Area/Team	How to participate
Virtual COP30 Member Briefing – Week 1 07:30 - 08:15 BRT Virtual session <i>First of two virtual COP30 briefings during the COP for members on the ground and anyone who wants to keep their finger on the pulse. People in Brazil will participate to provide the latest reflections.</i> Key Contact: WBCSD COP Action Team, copaction@wbcsd.org	Policy, Advocacy & Member Mobilization (PAMM)	Register here

Friday, 14 November 2025

Events	Key Content Area/Team	How to participate
Business Models for Deep Retrofitting of Commercial Assets Delivering ROI 11:00 - 12:30 h Blue Zone - Buildings and Cooling Pavilion, Belém <i>This session will bring together businesses and policymakers to showcase best practice implementations on the ground, supported by a conducive policy environment. It aligns with COP30 Buildings and Cooling Pavilion's priority areas, such as financing resilient buildings and high decarbonization-potential technologies, innovation, and approaches.</i> Key Contact: Mert Ogut, ogut@wbcsd.org	Built Environment & Emissions Reduction Accelerator	Blue Zone access. Open to everyone with a Blue Zone badge.
COP30 Seminar on Avoided Emissions 15:45 - 17:00 h Blue Zone - Japan Pavilion, Belém <i>This seminar examines how "avoided emissions" can help businesses and financial institutions collaborate on climate solutions. It features the METI-WBCSD partnership, which has promoted the global adoption of avoided emissions in business and finance.</i> Key Contact: Marvin Henry, henry@wbcsd.org	Avoided Emissions	Blue Zone access. Open to everyone with a Blue Zone badge.
How Insurance is Helping Accelerate Transition Finance: Results and Solutions that can power over \$150bn for Re/afforestation & Regenerative Agriculture Time TBC Blue Zone - Thematic Pavilion, Belém <i>Insurance is the great enabler for transition finance - this session focuses on how insurance can be leveraged to deliver re-afforestation and regenerative agriculture at scale, and the mechanisms that can enable its proactive engagement.</i> Key Contact: André da Silva Amaral, amaral@wbcsd.org	Action Agenda on Regeneration Landscapes (AARL) / Landscape Accelerator Brazil (LAB)	Blue Zone access. Open to everyone with a Blue Zone badge.

Saturday, 15 November 2025

Events	Key Content Area/Team	How to participate
Advancing Environmental Synergies: Towards UNEA-7 and Beyond 18:30 – 20:00 h UNFCCC Side-Event Room 9, Blue Zone, Belém <i>WBCSD, in collaboration with MOEJ, IGES, and IUCN, invites participants to an interactive session exploring how circularity and environmental synergies can drive sustainable development and economic transformation.</i> Key Contact: Filipe Camaño Garcia, filipe.garcia@wbcsd.org	Global Circularity Protocol	Blue Zone access. Open to everyone with a Blue Zone badge.
Land restoration for climate: non-state actor solutions, private sector progress Time TBC Blue Zone - Thematic Pavilion, Belém <i>This session presents the Land & Soil Breakthrough Targets: a roadmap of measurable, time-bound commitments for non-state actors. It showcases the private sector's latest progress through the Action Agenda on Regenerative Landscapes.</i> Key Contact: Martina Asquini, asquini@wbcsd.org	Agriculture & Food	Blue Zone access. Open to everyone with a Blue Zone badge.

Monday, 17 November 2025

Events	Key Content Area/Team	How to participate
Creating Shared Value: Guiding Principles for Forest Community Engagement 14:00 – 14:50 h Blue Zone - Forestry Pavilion, Belém <i>This event presents key insights from WBCSD's Forest Solutions Group's newly launched report on Community Engagement and Development, which outlines a set of guiding principles to help forest companies create shared value with local communities.</i> Key Contact: Bernard de Galember, degalember@wbcsd.org	Forest Solutions Group	Blue Zone access. Open to everyone with a Blue Zone badge.

Wednesday, 19 November 2025

Events	Key Content Area/Team	How to participate
Virtual COP30 Member Briefing – Week 2 07:30 - 08:15 BRT Virtual session <i>Second of two virtual COP30 briefings during the COP for members on the ground and anyone who wants to keep their finger on the pulse. People in Brazil will participate to provide the latest reflections.</i> Key Contact: WBCSD COP Action Team, copaction@wbcsd.org	Policy, Advocacy & Member Mobilization (PAMM)	Register here
Scaling Regenerative Landscapes: Thinking Globally and Acting Locally 15:20 - 16:35 h Embrapa AgriZone (Embrapa Amazônia Oriental), Belém <i>Co-hosted by WBCSD, BCG, and CEBDS, this session will highlight progress on the Landscape Accelerator Brazil (LAB) and showcase outcomes across Finance, Harmonized Metrics, and Policy. Senior leaders will share insights on blended finance, impact indicators, and enabling policy.</i> Key Contact: André da Silva Amaral, amaral@wbcsd.org	Agriculture & Food	Register your interest here
Connecting for action toward COP31 19:00 - 22:00 h Belém <i>Co-hosted by Bayer, WBCSD, Clim-EAT, and Farmer Representatives, this exclusive, invitation-only cocktail reception aims to create a platform for thought leaders, industry experts, policymakers, and farmers to reflect on the discussions of the first Agriculture & Food day and strategize for future actions.</i> Key Contact: Matilda Evans, evans@wbcsd.org	Agriculture & Food	Register your interest here

Thursday, 20 November 2025

Events	Key Content Area/Team	How to participate
RAIZ Initiative Reception: Mobilizing Blended Finance for Farmland Restoration 18:00 - 19:30 h Location TBC, Belém <i>This Investor Dialogue, co-hosted by FOLU and WBCSD, will bring together leaders from the finance community to explore investment opportunities and partnerships aimed at accelerating capital for landscape restoration.</i> Key Contact: Matilda Evans, evans@wbcsd.org	Agriculture & Food	Register your interest here