



Bringing Business Together: COP28



30th November - 12th December, Dubai UAE

WBCSD AT COP28 4 KEY AREAS

1

CLIMATE-RELATED
CORPORATE
PERFORMANCE &
ACCOUNTABILITY

2

ENERGY &
INDUSTRIAL
SECTORS
TRANSITION

3

FOOD &
AGRICULTURE
TRANSFORMATION

4

NATURE POSITIVE
FOR CLIMATE
ACTION



WBCD will once again orchestrate a strong business presence at COP28, in line with our mission to accelerate the transformation of businesses and their value chains, and the systems in which they operate, to avert the climate crisis, restore nature and tackle inequality. As we tackle both solutions and accountability, WBCSD will represent a credible, business-driven partner in the sustainability ecosystem at COP28.

As an accredited observer organization, we are among the leading private sector organizations bringing an ambitious group of businesses to COP28. Through our collaborative global advocacy engagement, we will amplify the positive voice of sustainable business.

In this capacity, WBCSD will host and contribute to a variety of official side events taking place in and around the conference area. WBCSD also has a leadership role as the Industry Focal Point of the Marrakech Partnership for Global Climate Action (MPGCA). The MPGCA is the mandated process in which national governments work with Non-Party Stakeholders, including business, on global climate action. It was launched at the Marrakech COP in 2016 and is co-ordinated by the UNFCCC and the Secretariat of the High-Level Climate Champions.

Programme Overview: WBCSD at COP28

WBCSD will orchestrate a strong business presence at COP28 and share a dedicated Business Pavilion in the Blue Zone with the We Mean Business Coalition, in addition to being present at many other events and gatherings. Aside from the Business Pavilion in the Blue Zone, WBCSD and our members will also be present at various events and gatherings. With a focus on delivering transformational change and implementing real actions, WBCSD will co-organize events with partners, and send representatives to various events hosted in different locations: Blue Zone, Green Zone or others locations in Dubai.

Evening Solutions Dialogue: Financing the transition to a regenerative food system



DATE: 1 Dec

TIME: 19:00 - 22:00

ZONE: Green Zone

THEME: F&A

PARTNERS: NOW Partners (OP2B)

Invitation Only

1 Dec

At the end of a long and intense day at COP you will be able to stroll from the Blue Zone to the beautiful Terra Pavilion's auditorium and roof terrace, located just a few steps away in the Green Zone.

This evening Solutions Dialogue Series brings together key leaders of the food and fiber system and related sector companies, finance and investment, politics, policy, farmer movements and other stakeholder groups. Together we will consider how to finance the transition towards a regenerative food system together. This evening event is organized by the Future Economy Forum and co-hosted by One PlanetBusiness for Biodiversity (OP2B) and the World Business Council for Sustainable Development (WBCSD) and the sponsors of the Solutions Dialogue Series, in the spirit of an Emirati majlis, fostering partnership and deep human relationship that lead to concrete outcomes.

Context

Transitioning to regenerative and resilient agricultural systems is widely recognized as one of the key solutions to reverse climate change and biodiversity loss. Evidence has shown that these changes are underway – and millions of farmers are at the forefront. However, the risks and cost of the transition are on the farmer's shoulders. In order to transition to more resilient and regenerative models, farmers need CAPEX, OPEX, cash flow and risk management. Agricultural value chain players, already committed to supporting the transition, are therefore calling for funds to achieve the transition at scale. We present a call to action for the global finance community to unlock investments in food systems transformation, including public-private partnerships.

Solutions Dialogue Series at COP28

This evening will serve as the kickoff for the COP28 event series that starts on December 1st and continues at the Terra Pavilion on December 8th and 10th. In addition, we will hold, throughout COP28, smaller working group sessions on key topics in the Blue Zone pavilions of the Future Economy Forum and the Food Systems Pavilion.



WBCSD at the COP28 Business & Philanthropy Climate Forum



DATE: 1-2 Dec

TIME: All Day

ZONE: Green & Blue Zones

THEME: Cop 28, Climate Action

PARTNERS: Sustainable Market Initiative and COP28 Presidency

1 - 2 Dec

WBCSD is collaborating with the COP28 Presidency and the Sustainable Markets Initiative as an official delivery partner for the inaugural COP28 Business & Philanthropy Climate Forum. The Forum will convene 500 business and philanthropy leaders alongside policymakers to accelerate solutions and drive bolder results. **Please note this forum is only open to CEO participants.**

Contact: Zemira Humphrey at humphrey@wbcscd.org.

Principal-Level Roundtable on Corporate Performance and Accountability System (CPAS)



DATE: 2 Dec

TIME: 14:30 - 15:30

ZONE: Blue Zone, Business Pavilion

THEME: CPAS

Invitation Only

At COP28, WBCSD will present a “CEO Guide to the Climate-related Corporate Performance and Accountability System (CPAS)”. The CEO Guide will serve as a starting point for work in 2024 to strengthen corporate performance and accountability on climate-related topics.

The roundtable is a closed-door session.

Contact Lewis Hill at lewis.hill@wbcscd.org.

Market Transformation Activation – Preparing for Paris 2024



DATE: 2 Dec

TIME: 16:00 - 17:00

ZONE: Blue Zone, Buildings Pavilion

THEME: Built Environment

PARTNERS: Velux & Arup

In this event, we will explore the tangible steps private sector actors in the built environment can and need to take as part of the Market Transformation action agenda before the presentation of the Buildings Breakthrough during the ministerial Global Forum in Paris in March 2024.

Contact: Hida Parsay at parsay@wbcscd.org.



Climate Adaptation to Improve the Resiliency of People

2 - 3 Dec

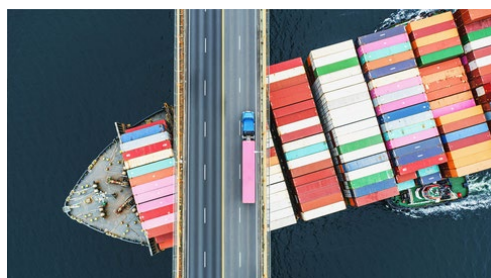


DATE: 2 Dec
TIME: 12:00 – 18:00
ZONE: Time for Better, Hope House
THEME: Climate Action
PARTNERS: TimeforBetter, Resonance Global

The “Climate Adaptation to Improve the Resiliency of People” event at the Time for Better Hope House is a pivotal gathering to discuss adaptation and resilience challenges. This event draws a sophisticated assembly of business, climate innovators, business executives, and policymakers, providing a unique and inclusive platform for meaningful discourse and collaborative action.

Contact: Madeline Ojakovoh at ojakovoh@wbcsd.org.

Leveraging Data to Reduce Scope 3 Emissions



DATE: 3 Dec
TIME: 12:00 – 12:45
ZONE: Shared Presentation Hub
#3
THEME: PACT

The Climate Pledge and PACT – powered by WBCSD will host this session exploring how leading businesses are leveraging new methods to measure and manage Scope 3 emissions. Join us to learn more about their journeys, the importance of supply chain upskilling in this context and discover the opportunities data transparency offers to you.

Contact: Anna Stanley-Radière, Director, Climate Transparency, WBCSD at stanley-radiere@wbcsd.org.

COP28 Mixer: Climate Connections: Unleashing Innovation for a Sustainable Future



DATE: 3 Dec
TIME: 12:00 - 14:00
ZONE: CTI Hub, China Pavilion, Green Zone
THEME: PAMM
PARTNERS: UNITRA, UNYLDP, YSSTT, CTIHub



The active involvement of youth is crucial in achieving the Sustainable Development Goals (SDGs), especially in the context of the Conference of the Parties (COP), a key global platform for climate change and representation at COP28 acknowledges their role as changemakers. Including their voices and perspectives in decision-making can leverage their innovation, energy, and dedication to propel forward-looking climate action.

3 Dec

Appropriate evaluation of avoided emissions towards net zero society



DATE: 3 Dec

TIME: 13:00 – 14:15

ZONE: Blue Zone, Japan Pavilion

THEME: Climate Avoided Emissions

PARTNERS: Ministry of Economy, Trade and Industry (METI) of Japan

This session will introduce WBCSD's actions and the effort of the GX league in Japan to build a trusted mechanism that may mobilize financial resources to accelerate the deployment of low-carbon solutions. It will focus on use cases by industry actors, showcase examples of the use of avoided emissions by financial institutions, and elaborate on the current discussions towards international standardization.

Contact: Marvin Henry at henry@wbcscd.org.

SME Panel Discussion Event: Discussion on Value Chain Decarbonization



DATE: 3 Dec

TIME: 14:30 – 18:00

ZONE: Green Zone, Women's Pavilion Auditorium

THEME: Climate Action

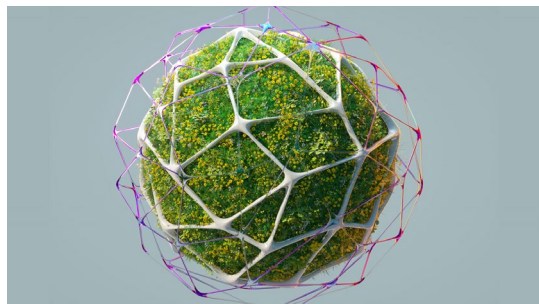
PARTNERS: COP Presidency

SMEs are often a forgotten group in the climate dialogue despite their collective size and GHG emissions attribution. The COP28 Presidency believes it is essential to involve SMEs in the development of, contribution to, and adoption of credible net-zero pathways in the fight against climate change.

As part of this event, Diane Holderf (EVP WBCSD) will be joined on stage by Professor Myles Allen (University of Oxford) for a conversation on global insights and developments to streamline collaborative frameworks and methodologies for transparent, unified action in value chain decarbonization. **Observers are invited to engage in this discussion.**

Contact: Cecilia Valeri at valeri@wbcscd.org.





DATE: 3 Dec

TIME: 15:30 – 16:30

ZONE: Green Zone, Knowledge Hub, BCG Pavilion, Stand #47

THEME: Climate Drive

PARTNERS: Ministry of Environment of Japan, WEF

Join us in this interactive session to discover concrete solutions to empower businesses to take climate action at scale, and enjoy a networking moment, with delicious snacks & drinks. WBCSD is delighted to host this session to support businesses getting on the journey to tackle decarbonization at scale. In the session, we will hear the latest status of Scope 3 decarbonization, what are the major unlocks, hear from leading businesses and discover how The Climate Drive, the open digital platform powered by WBCSD can empower businesses to get started on the journey.

As businesses are increasingly setting climate goals, one major challenge remains: implementation. Which means, how to ensure employees, but also value chain partners, are aware, well-resourced, and skilled to decarbonize and support. This ambition can only be solved through a massive upskilling effort.

This is an open event, located in the Green Zone. However, due to the limited capacity of the room, we highly recommend registering in advance using this link.

For more information, please reach out to Diane Buzea at buzea@wbcسد.org

WBCSD Networking Reception at Tryp by Windham



DATE: 3 Dec

TIME: 18:30 – 20:00

ZONE: Haze Lounge, 2nd floor of the Tryp hotel by Windham, located at 20 minutes by taxi from the EXPO or 40mn by metro (stop “Dubai Internet City)TRYP by Wyndham Hotel - 2nd Floor - Street 2 - Barsha Heights – Dubai

THEME: CPAS

Since first raising the topic of corporate performance and accountability at COP26, the World Business Council for Sustainable Development (WBCSD) has been conducting early-stage work on corporate accountability with a particular focus on climate-related issues.

In 2023, WBCSD conducted an extensive business consultation process (engaging over 160 companies in Europe, North America, Africa, Asia-Pacific and Latin America), and convened a multistakeholder roundtable with all the key organizations behind the leading standards, frameworks and tools in the system at New York Climate Week, to explore how to strengthen the climate-related corporate performance and accountability system. At COP28, WBCSD will present a “CEO Guide to the Climate-related Corporate Climate-related Performance and Accountability System (CPAS)”, a comprehensive and visionary approach to enable business to align their valuation and capital allocation models with scaling decarbonization solutions, and simultaneously meet the rising demand for corporate accountability on climate action.

4 Dec

COP28 Built Environment Market Transformation Workshop



DATE: 4 Dec

TIME: 08:30 – 12:00

ZONE: Kempinski Hotel, Mall of the Emirates

THEME: Built Environment

PARTNER: Majid Al-Futtaim

This in-person workshop builds on the previous Market transformation workshops during 2023 (London and New York Climate Week), where stakeholders from the built environment value chain participated. It brings together many existing efforts that tackle some identified system interventions and elevates them to a global shared agenda.

Contact: Hida Parsay at parsay@wbcscd.org.

Beyond 1.5 °C: Re-thinking Climate, Nature, and Equity action



DATE: 4 Dec

TIME: 13:00 – 14:00

ZONE: Green Zone, Boardroom, CTI Hub of the China Pavilion

THEME: Climate Action, Equity Action, Nature Action

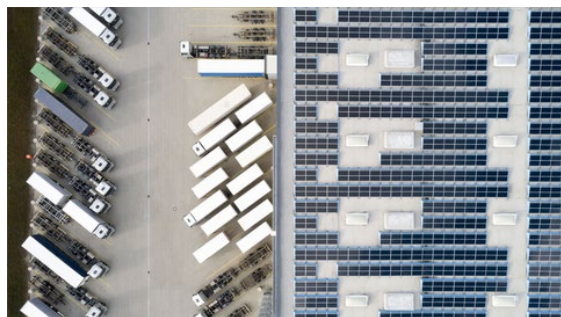
PARTNER: Nature Finance

WBCSD and NatureFinance are partnering to host a COP28 roundtable discussion exploring how the 1.5oC warming limit is shaping climate, nature and equity action. This closed session will bring together senior decision makers from business, finance and policy to discuss the challenges and solutions beyond 1.5oC.

Contact: Madeline Ojakovoh at ojakovoh@wbcscd.org.



Collective for Clean Transport Finance – High-level Event



DATE: 4 Dec

TIME: 16:15 – 18:00

ZONE: Green Zone, McKinsey Pavilion

THEME: Transport & Mobility

PARTNERS: WBCSD, McKinsey, World Bank, HLC, SFC, NJ
Kehmka, ZEVTC, CLATSRAT

Invitation Only

During this in-person meeting, government leaders, corporate executives, and financing institutions principals will align on collective actions to accelerate clean transport solutions and signal their support and engagement in global projects to help finance electric buses with zero-emission medium and heavy-duty freight. Speakers from across sectors will offer a perspective on the transition and outline how collective action can help bring scale and reduce risks of clean transport investments

Contact:

Thomas Deloison at deloison@wbcsd.org.

4 Dec

COP28: Financing the sectoral transition



DATE: 4 Dec

TIME: 17:30 – 19:00

ZONE: Blue Zone

THEME: Transport & Mobility

PARTNERS: Breakthrough Agenda, the UK Government

The International Finance Sectoral Assistance High-Level Event will demonstrate how the ZEVTC international assistance offer, as a whole, for different sectors is systematically being strengthened. It will convene governments, multinational development banks, and NGOs to discuss international Breakthrough action on industry, hydrogen and road transport. It will spotlight key initiatives, including the WBCSD-led Zero Emission Vehicle Emerging Markets Initiative and the Collective for Clean Transport Finance.

Policy strategies for creating low-emissions hydrogen demand



DATE: 4 Dec

TIME: 18:00 – 19:00

ZONE: Blue Zone, WMB Pavilion

THEME: Energy, Hydrogen

PARTNER: IEA

The International Energy Agency (IEA) and WBCSD are jointly organizing an event to find ways to address the challenge of demand creation for low-emission hydrogen. This event will delve into the policy support mechanisms that stimulate demand for low-emissions hydrogen in hard-to-abate sectors. Contact: Celine Le Goazigo at legoazigo@wbcsd.org



COP28 Action Agenda on Regenerative Landscapes



DATE: 4 Dec

TIME: 18:30 – 20:00

ZONE: Blue Zone Al-Waha Theatre

THEME: A & F Pathway

PARTNERS: BCG, COP28 Presidency, Climate Champions, Regen10

The COP28 Action Agenda on Regenerative Landscapes is a flagship initiative by the COP28 Presidency and co-led by WBCSD and the Boston Consulting group with the support of the UN Climate Change High-Level Champions. This initiative brings together a broad range of stakeholders to aggregate, accelerate, and amplify existing efforts and new commitments to transition to regenerative landscapes by 2030.

On December 4th, the initiative will be officially launched at the main COP Presidency stage, the WCAS Theatre in the blue zone, capable of accommodating 1000 attendees! Join us for this exciting event, where we will shine a light on existing efforts and future investments into regenerative landscapes, and the impact these have on climate, nature and communities.

Taking Stock of Climate Action on Industry and Energy: Accelerating Systems Transformations



DATE: 5 Dec

TIME: 10:00 – 12:30

ZONE: Action Arena – Al Hur, Blue Zone

THEME: Climate Action

4-5 Dec

Transitioning to renewable energy is essential to maintaining the 1.5-degree global warming limit. The goal is clear: by 2030, we aim to triple renewable energy capacity and double energy efficiency. Crucially, this transition must be just, leaving no one behind while mitigating adverse social and environmental impacts. The journey ahead is transformative, and our collective mission is to ensure a better world where 9+ billion people living well, within planetary boundaries. Our upcoming event will focus on the transformative levers within the energy and industry sectors, aligned with the Energy and Industry 2030 Breakthroughs and the Sharm el Sheik Adaptation Agenda of the Marrakesh Partnership.

Accelerating corporate action, ambition and accountability to halt and reverse nature loss by 2030



DATE: 5 Dec

TIME: 10:00 – 12:30

ZONE: The Nature Conservancy Pavilion, Blue Zone, B7, Building 87, first floor

THEME: Climate Action

This session will emphasize that nature action is an imperative for all businesses, irrespective of sector and maturity level on their nature journey. Through discussion with private sector representatives and audience engagement, this session will surface roadblocks and levers to accelerate nature action at scale, and achieve the transformation needed to halt and reverse nature loss by 2030. Contact: Maria Campos at campos@wbcsd.org.



Climate Adaptation and the Just Transition



DATE: 5 Dec

TIME: 12:00 – 12:45

ZONE: Blue Zone Shared Presentation Hub

WeMeanBusiness Pavilion

THEME: BCTI, Climate Adaption

5 Dec

WBCSD's Climate and Equity teams are hosting a COP28 session to unpack what it takes to ensure a just and equitable climate transition whereby communities are able to adapt and safeguard their resilience. Alongside global leaders across the agricultural and food, built environment, and energy sectors we will be investigating in particular what it takes in these three sectors to ensure climate adaptation agendas are effective and just.

Contact: Carolien de Bruin at debruin@wbcscd.org.

Business Leadership in the Voluntary Carbon Market: A Catalyst for Global Climate Solutions



DATE: 5 Dec

TIME: 13:00 – 14:00

ZONE: The Nature Conservancy Pavilion, Blue Zone, B7, Building 87, first floor

THEME: Private Climate Finance

PARTNERS: We Mean Business Coalition and Nature4Climate

Businesses play an integral role in natural climate solutions, channelling finance to projects and programs that support climate, nature and people through the voluntary carbon market (VCM). This session will showcase corporate success stories, illustrating what motivates businesses to engage in the VCM, exploring both economic and environmental incentives and giving an understanding of the strategic importance of businesses adopting sustainable practices.

Accelerating SDGs, diversity, equity and inclusion in hydrogen



DATE: 5 Dec

TIME: 13:00 – 14:30

ZONE: Green Zone – Women's Pavilion Auditorium

THEME: Energy, Hydrogen

PARTNERS: Hydrogen Council, COP28 Presidency, UN Climate Change High-Level Champions



The COP28 Action Agenda on Hydrogen recognizes the need for unlocking the Sustainable Development Goals (SDGs) SDG value of the hydrogen economy as a critical priority. In particular, recognizing that alongside the vital climate benefits and cost-efficiency gains, a truly global hydrogen economy can provide meaningful contributions to the UN SDGs both in emerging markets and in developed countries, fostering just transition, boosting sustainable growth, and providing clean jobs.

Contact: Celine Le Goazigo at legoazigo@wbcsd.org.

5 Dec

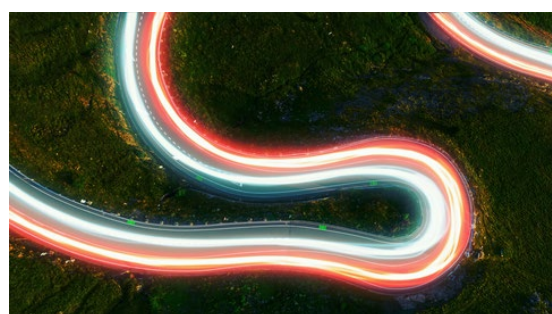
Operationalising Net Zero – Guard Rails and Pathways for Corporations



DATE: 5 Dec
TIME: 13:30 – 14:45
ZONE: Singapore Pavilion
THEME: CPAS
PARTNER: PwC

In his session, you will be hearing first hand the reports launched from WBCSD and PwC at Singapore Pavilion: WBCSD's report on Corporate Performance and Accountability System (CPAS) for Climate Action agenda, and PwC & IETA's report on Corporate guide for RECs and CCs in South East Asia. The CPAS for Climate Action agenda report will offer a structured approach for businesses to set net-zero targets, develop transition plans, and provide transparent carbon performance reporting guidance.

Implementation Lab 'The power of demand signals & policy enablers to accelerate exponential systems transformations'



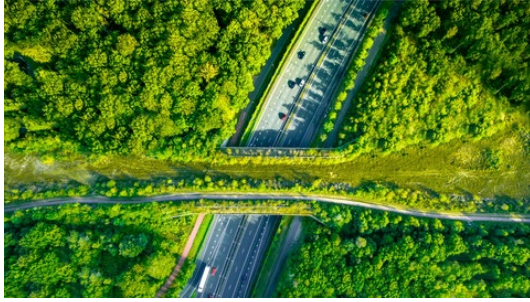
DATE: 5 Dec
TIME: 16:30 – 17:30
ZONE: Blue Zone
THEME: PAMM
PARTNERS: HLC, Global Optimism, WMB

The World is turning to businesses for sustainability solutions. The Lab will showcase how the transition is happening faster than we think for solar, wind and electric vehicles. In a roundtable setting, participants will explore how the policy levers and enablers behind these success stories can deliver a more targeted and effective the Global Stocktake response. The discussion will focus on the critical action needed over the next two years to mobilize the combined demand for new products from businesses, cities and governments to further unlock exponential systems transitions.

Contact: Elisa Leimer at leimer@wbcsd.org.



Accelerating the ZEV Revolution: Moving towards an emission-free future through global leadership and collaboration



DATE: 5 Dec
TIME: 18:30 – 20:00
ZONE: Blue Zone
THEME: Transport & Mobility
PARTNER: UK Government, ICCT, FIA Foundation

5 - 6 Dec

This high-level COP28 event will gather 200+ stakeholders from across the road transport sector to engage in interactive discussions highlighting international collaboration, global assistance, and our outlook for the future. The event will also feature the release of several new reports and the pledges of new signatories to the ZEV Declaration and, among others, profile the ZEV Emerging Markets Initiative announcements.

UAE Presidency Breakthrough Agenda roundtable: Charging ahead – A collective vision on charging infrastructure to accelerate the EV transition



DATE: 6 Dec
TIME: 11:30 – 12:30
ZONE: Blue Zone – Lab 1 (Al Shaheen)
THEME: Transport & Mobility
PARTNERS: ICCT, CALSTART

Organized by CALSTART, the International Council on Clean Transportation, and the World Business Council for Sustainable Development on behalf of the Breakthrough Agenda and in partnership with the UAE, this in-person roundtable provides a unique opportunity for leading experts, policymakers, and industry stakeholders to share insights and discuss the challenges and opportunities to support ZEV adoption by accelerating charging infrastructure deployment.

Building Breakthrough launch: Buildings and Construction for Sustainable Cities



DATE: 6 Dec
TIME: 12:30 – 14:15
ZONE: Blue Zone – Presidency Space (Al Waha theatre)
THEME: Built Environment
PARTNERS: France, Morocco, GlobalABC, UN Climate Change High-Level Champions, BuildingToCOP



The leaders of the private sector recognize the importance of the Buildings Breakthrough and are strongly supportive. In this event, we will explore the tangible steps private sector actors in the built environment can and need to take as part of the Market Transformation action agenda before the presentation of the Buildings Breakthrough during the ministerial Global Forum in Paris in March 2024.
Contact: Hida Parsay at parsay@wbcsd.org.

6 Dec

Carbon and Biodiversity Credits: Directing Finance for Climate and Nature



DATE: 6 Dec

TIME: 15:00 – 16:00

ZONE: The Nature Conservancy Pavilion, Blue Zone, B7, Building 87, first floor

THEME: Private Climate Finance

PARTNER: WEF

Much more finance needs to be raised to address climate change, nature loss and inequality crises. Voluntary markets, and especially markets that enable the transfer of funds to interventions that would not otherwise be financially viable, can mobilize private capital. In this session hosted by the Natural Climate Solutions Alliance, we will discuss how the nascent biodiversity credit market can complement and strengthen the market for carbon credits and in particular for Natural Climate Solutions.

Implementation lab: Delivering the Buildings Breakthrough: Pioneering leadership for a low-carbon and resilient world



DATE: 6 Dec

TIME: 15:00 – 16:00

ZONE: Blue Zone – Climate Action (Al shaheen room)

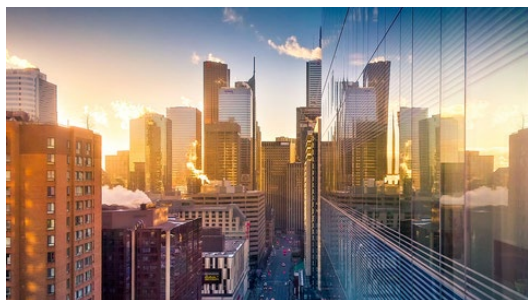
THEME: Built Environment

PARTNERS: IIGCC and BuildingToCOP

Catalyzing on the call-to-action in the Global Stocktake and the launch of the Buildings Breakthrough, this event sees BuildingToCOP unify non-party stakeholder leaders from around the world to showcase the solutions the sector offers in delivering a low-carbon and resilient future.

Contact: Hida Parsay at parsay@wbcsd.org.

Buildings and Cities: Pivotal solutions for shaping our future



DATE: 6 Dec

TIME: 16:00 – 17:30

ZONE: Green Zone, Presidency Venue

THEME: Built Environment ,

PARTNER: BuildingToCOP

6 - 7 Dec

The event, organized by the BuildingToCOP coalition, will offer the audience the chance to reflect on the role of Buildings and the Built Environment. In particular framed around responding to the global stocktake and the opportunity for an integrated and holistic approach to action in the built environment, especially as countries prepare to update their NDCs in 2025.

Contact: Hida Parsay at parsay@wbcsd.org.

What does 'Net Zero emissions' need to mean to meet the goals of the Paris Agreement?



DATE: 6 Dec

TIME: 18:30 – 20:00

ZONE: Blue Zone SE Room 4

THEME: Energy

PARTNERS: Oxford Net Zero, WBCSD, Simon Fraser University, Victoria University of Wellington, WUN co-host

To limit warming to 1.5°C, we need to reach net zero CO2 emissions before 2050. But what does net zero actually mean? Can we 'abate' fossil fuels to deliver on Paris goals? This event highlights research on the science of a durable net zero, with business, developing country and NGO perspectives.

Reception: Global leaders in carbon removals



DATE: 7 Dec

TIME: 18:30 – 21:30

ZONE: Green Zone – Innovation Zone (Mangrove Terrace or Hope Pavillion)

THEME: Energy

PARTNERS: UN High-Level Champions, Global Carbon Removal Partnership and Carbon Removals at COP

The objective of the session is to foster meaningful connections among diverse stakeholders in the carbon dioxide removal field, facilitating insightful discussions and constructive exchanges. Contact: Neal Gray-Wannell at gray-wannell@wbcsd.org.





DATE: 8 Dec

TIME: 11:00 – 12:00

**ZONE: Blue Zone – Global Futures
Pavillion**

THEME: Energy, Climate Action

**PARTNER: ASU Thunderbird School of
Global Management and UN
Climate Change High-Level
Champions**

8 Dec

science leaves no room for doubt – to tackle the climate crisis it is imperative to drastically reduce greenhouse gas (GHG) emissions. However, it is becoming more and more evident that this alone will not be enough. According to estimates, to successfully limit global warming to 1.5°C above pre-industrial levels, we will also need to remove anywhere between 5 to 15 billion tonnes of carbon dioxide from the atmosphere every year by 2050. Despite recent progress, spurred by early-mover corporates and policy incentives, investment into carbon dioxide removal (CDR), however, falls way short of what is needed to scale these critical solutions to this level. This session will bring together leaders from across the CDR market to explore how to drive demand within the private sector.

From Shallow to Deep – Shifting Corporate Commitments on Regenerative Landscapes from Carbon-only to Holistic Outcomes for People and Planet



DATE: 8 Dec

TIME: 14:00 – 15:00

**ZONE: Blue Zone, Food Pavilion (FAO/
IFAD/ RF)**

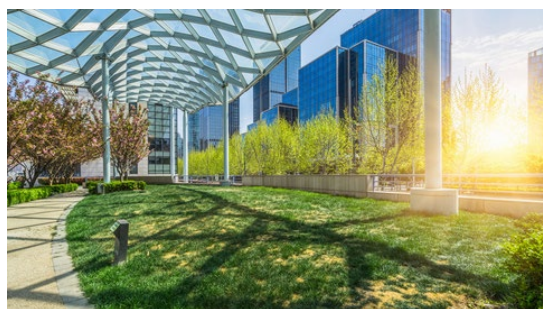
THEME: A&F Pathway, OP2B

**PARTNER: Rockefeller Foundation,
REGEN10**

Voices of leading businesses, landscape initiatives as well as bold partnerships like One Planet Business for Biodiversity and Regen10 are setting the stage for deeper regenerative agricultural production systems. Enhancing corporate commitments to regenerative agriculture to go beyond improving soil health or sequestering carbon, adopting a holistic approach, is one step toward achieving that.

This session will build on Regen10's farmer-centric alignment work on regenerative agriculture outcomes to promote discussions on what corporates need to do to deepen their commitments to deliver social, economic, and environmental benefits for people and planet through regenerative agriculture.

One size fits no one: rethinking the just transition from forests to cities



DATE: 8 Dec

TIME: 15:00 – 16:30

ZONE: Blue Zone – Buildings Pavillion

THEME: Built Environment

PARTNERS: IHRB

8 - 9 Dec

This session examines how to scale local building practices that employ biobased materials and waste products. The goal is to create equitable value chains that connect cities with their rural hinterlands, while prioritizing the well-being of vulnerable communities and ecosystems. The focus is on ensuring that people and nature are at the core of the green transition in the built environment.

Contact: Hida Parsay at parsay@wbcsd.org.

Community Benefits from Nature-based Solutions Projects: Efforts toward Inclusive Conservation



DATE: 9 Dec

TIME: 10:00 – 11:30

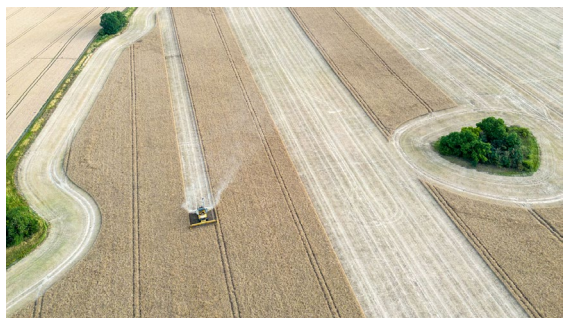
ZONE: The Nature Conservancy Pavilion, Blue Zone, B7, Building 87, first floor

THEME: Nature Action

Communities working hard to stop deforestation in nature-based projects are facing a challenge – they're not getting the full value they deserve. This means they're not getting consistent compensation for their great work through the Voluntary Carbon Market (VCM). In many cases, there's no clear system in place for sharing benefits including money made from selling carbon credits. Hear from industry experts and representatives of Indigenous Peoples & Local Communities who will assess current benefit-sharing frameworks and provide forward-looking guidance for driving benefit-sharing industry best practices. These include approaches on fair and transparent accounting for project benefits. Speakers will highlight key recommendations on how communities can meaningfully be involved in project decision-making processes (from feasibility, design to implementation). Speakers will also address how proposed frameworks and guidance can increase market integrity for investors and accelerate demand for high-quality, nature-based carbon crediting projects.

Contact: Jennicca Gordon at gordon@wbcsd.org.

Unlocking land-based emissions and removals in the agriculture & food value chain



DATE: 9 Dec
TIME: 10:30 – 12:00
ZONE: BCG Pavilion, Green Zone
THEME: F&A
PARTNERS: BCG

9-10 Dec

This event, hosted by WBCSD and BCG, will convene participants from the agriculture and food value chain across with the aim of addressing barriers to scope 3 emissions reductions and removals associated with land use. Agriculture accounts for approximately one-quarter of global emissions – reversing agriculture from a net source of GHG emissions to a net sink is essential to meet 1.5-degree scenario. The agriculture value chain is unique in mitigating climate change through both emissions reductions and removals.

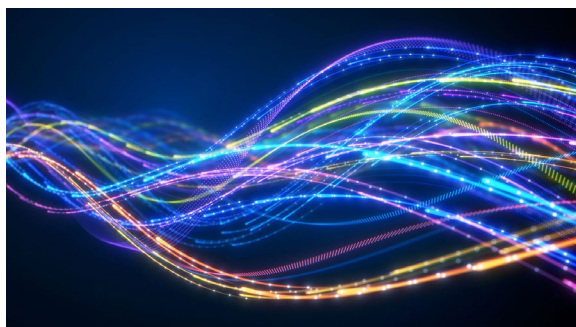
The majority of agriculture & food sector emissions are land-based: from on farm activities and land use change. For companies which do not directly own or manage land, land-based emissions fall within the scope 3 boundary and require interventions in the value chain. Regenerative agriculture is one approach for reducing emissions and increasing removals at farm level.

Although companies in the sector are implementing interventions to reduce land-based emissions in their value chains – barriers and lack of clear guidance are slowing progress of decarbonization, blocking the flow of financial resources and deterring corporates and producers from making much-needed investments.

This session will discuss the barriers preventing action, and what is needed to unlock investment into interventions to address land-based emissions and removals, with regenerative agriculture as a case study.

Please register here: <https://wbcsd.my.salesforce-sites.com/GuestEventPageV2?ald=a5s5p0000019mW2>

Digital Transformation Theme Day with Alibaba



DATE: 10 Dec
TIME: 9:00-14:25
ZONE: China Government Pavilion, Blue Zone
THEME: Climate Avoided Emissions
PARTNERS: Alibaba and WRI

The world is turning to businesses for sustainability solutions. For the world faces unprecedented challenges in achieving the United Nations Sustainable Development Goals while undergoing two transformations – the Digital and the Green transformations. To achieve net-zero, we clearly need a coordinated “twin” transition to make digitalization greener and amplify the green transformation through scalable participatory systems. China and the world face unprecedented challenges but also have incredible opportunities to work together in the field of sustainable development.



The Digital Transformation Theme Day aims to showcase and share China's solutions, experiences, and challenges in the "twin" transition to exchange and collaborate with global organizations and experts. The sessions will explore from diverse perspectives how digitalization can help enable and boost systemic changes in the economic and social systems needed to achieve net zero. These will include governments, research and academic institutions, professional organizations, and leading enterprises, large and small.

Tackling the triple crisis: How sustainable agriculture can deliver on climate, biodiversity, and sustainable development



DATE: 10 Dec

TIME: 09:30 – 11:00

ZONE: Blue Zone – French Pavilion

THEME: F&A, OP2B

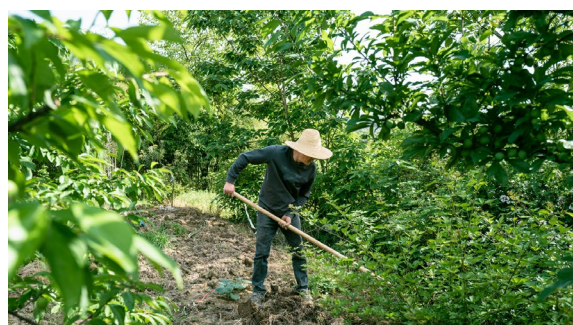
PARTNERS: Entreprises pour l'Environnement, The Agroecology Coalition

10 Dec

This event will underscore the crucial contribution of the agriculture sector to addressing the interconnected challenges of climate change, biodiversity loss, and sustainable development. Farmers, policymakers, businesses, NGOs, and UN agencies will come together to exchange insights on how to transform agriculture to deliver on the objectives set forth by the three Rio conventions and Agenda 2030.

Contact: Andre Da Silva Amaral at amaral@wbcsd.org

Regenerative agriculture: Farmer impact and how to accelerate adoption



DATE: 10 Dec

TIME: 13:00 – 14:30

ZONE: BCG Pavilion, Green Zone

THEME: F&A

PARTNERS: BCG

The impacts of climate change, biodiversity loss and ramping inequality put severe pressure to global agri-food systems and the need to mitigate them has become an imperative. Regenerative farming is a key piece to the solution as it promotes carbon sequestration and agricultural biodiversity while increasing the yield resilience of farming against severe weather conditions. The event describes how farmers can reap significant benefits from transitioning to regenerative practices and what benefits to society and the larger agri-food system can be obtained. It will also address what actions and support measures need to be taken by stakeholders of the global agri-food system to accelerate this transition.



Enhancing circular actions through Circular Economy and Resource Efficiency Principles (CEREP) and Global Circularity Protocol (GCP)

10 -11 Dec



DATE: 10 Dec

TIME: 14:45 – 16:00

ZONE: Blue Zone – Japan Pavilion

THEME: Circular Products & Materials Pathway

PARTNERS: Ministry of Environment of Japan, WEF

At the Hiroshima Summit in 2023, G7 endorsed the Circular Economy and Resource Efficiency Principles (CEREP) to encourage companies to embrace circular economy and promote resource efficiency. In parallel, the World Business Council on Sustainable Development (WBCSD) started working on the Global Circularity Protocol (GCP). The GCP, initiated during the Stockholm +50 event in 2022, aims to accelerate the adoption of circular business models worldwide. The GCP should address policy and accountability gaps and provide a Corporate Performance Accountability System for Circularity, harmonized circularity methodologies, accountability metrics, and Science-Based Targets for Circularity. This workshop will explore synergies between CEREP and GCP.

Contact: Josip Pervan at pervan@wbcsd.org.

G7's Global Alliance on Nature Positive Economies (G7ANPE): Mutually supportive solutions for Nature



DATE: 11 Dec

TIME: 14:45 – 16:00

ZONE: Blue Zone – Japan Pavilion

THEME: Nature Action

The focus of the session is to showcase the private sector's progress in implementing the Global Biodiversity Framework (GBF) and the G7ANPE objectives. WBCSD's work on Roadmaps will be highlighted as a critical guide to companies to navigate this journey. During the session business case studies and collaboration between G7ANPE and business community towards Nature Positive future will be presented. The session will also explore the link between GHG net zero commitments and the Nature Positive journey that governments and businesses need to navigate.

Contact: Josip Pervan at pervan@wbcsd.org.

Updated effective 2nd December 2023 - for further information, please visit:

<https://events.wbcsd.org/cop28/>

